

Thank you for participating in the 2025 International Parrot Crisis Awareness Day. We ask you to join the IAPP and its global network of non-profits, veterinarians, parrot guardians, and animal welfare advocates as we unite in unconditional solidarity with parrots around the world.

On **March 10, 2025** we ask you to share the text below and accompanying graphic to your social media accounts. You may create your own verbiage, but please reference @Alliance4Parrots and/or [www.parrotalliance.org](http://www.parrotalliance.org). If possible, please consider posting nothing else on March 10, 2025. The copy below (excluding suggested Hashtags) is 2,052 characters—enough to fit within an Instagram caption (limit 2200).

We also encourage you to use the hashtag #ParrotCrisis frequently within your own content to better raise awareness – few people understand the gravity of this situation.

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Did you know that every time a parrot is purchased, even legally, from a store or a breeder, their "value" trickles down to areas where they fly free? Today is International #ParrotCrisis Awareness Day — join us in shining light on the harm rendered unto #parrots by the human desire to keep them in cages.

Despite international anti-poaching policies and frameworks around the world, parrots continue to be trafficked to meet the demands of the global pet trade. 29% of all parrot species on the planet are listed as critically endangered, endangered or threatened on the IUCN Red List. 58% of all parrot species are in decline. In many areas, the poaching rate is 100% - no chicks escape the wildlife trade. 90% of trapped birds die after capture.

Did you know that parrots are one of the most frequently abandoned of all companion animals? Their wild nature and natural inclination for loud and frequent vocalizations, aggression, and destruction of property are too much for most guardians. Standard pet industry practices, such as hand-rearing (i.e., parental deprivation) further complicate factors, as they actually undermine a parrot's ability to mature into a psychologically healthy, well-adjusted adult, and increases the likelihood of a bird's failure as a "pet".

Even the most loving parrot guardians often find themselves unable to care for their longtime pets in the event of declining health, financial struggle, or other life circumstances. So it's not surprising that sanctuaries across the globe are at capacity, unable to address daily requests for surrender as more and more birds flood the market from breeders.

This is the #ParrotCrisis. The best way to help parrots is to #AdoptDontShop and support your local sanctuary. If you love parrots, don't buy, breed, or sell them. We must stop thinking of these wild animals as "pets". To learn more or get involved with protecting parrots, follow the International Alliance for the Protection of Parrots @Alliance4Parrots or visit [www.parrotalliance.org](http://www.parrotalliance.org). Together, we can end the parrot crisis.

Suggested additional hashtags:

#nocageisbigenough #unconditionalsolidarity #parrotsarentpets